

Multi-Stakeholder Dialogue V

Trade & Climate Change: Confrontation or Collaboration?

IMD, Lausanne, Switzerland
B1 Auditorium
3 – 5 October 2008

The threat represented by climate change is the one undisputed genuinely global collective challenge of the 21st century requiring an equally undisputed long-term approach. However its potential lethal impact on the sustainability of the prevailing model of growth-led development has not yet been addressed by relevant policy apparatus as the progression of global warming is far quicker than the pace of institutional adjustments. Irreversibility is the ultimate Damocles sword.

In light of the scope and the urgency of this human-induced global threat, common sense would suggest that a federating movement bringing all stakeholders together on a common ground would take place. This is happening only to a limited extent in the international race towards economic growth. Debate and antagonisms seems to prevail while communication between the different parties is in short supply; concrete action or legally binding commitments even less.

For the 5th year, the Evian Group at IMD and the Friedrich-Ebert-Stiftung are joining hands to convene a Multi-Stakeholder Dialogue with the ambition of exploring the trade offs of Trade and Climate Change. By bringing together representatives of stakeholder networks from trade and environment – government, business, academe, NGOs and trade unions – the event aims at catalyzing the current state of reflection, fostering communication and reaching beyond entrenched positions and disagreements.

Are the trade-related political tools capable of mitigating the effects of climate change in a comprehensive and enlightened way? What are the prospects of removing tariff barriers on imports of climate-friendly goods and services? How prepared is the private sector to develop a global market for clean technologies? What leadership is Europe capable of in the emerging geo-strategical share of green powers? Since climate variability is adding vulnerability to weak economies, and poor people within these, notions of fairness and justice are strongly emerging in the public discourse. It reflects the protectionist argument opposed by emerging countries to a one global target on fixed caps to greenhouse gas emission. Historical and per capita arguments form the basis of their current positions in global governance fora.

The urgency and the scale of the situation is prompting the exploration of technological innovation, known as eco-innovation tools, as well as new pathways in the international politics of climate change. What are they and what do they offer to face the climate challenge?

These are the different questions to which participants to the V Multi-Stakeholder Dialogue are invited to reflect upon and provide inputs for an agenda promoting collaboration and mitigating confrontation.

Programme

Friday, 3 October

18:00 – 18:30

Registration & Welcome cocktail

18:30 – 21:30

Opening Session: Are we facing a global systemic crisis?

Welcome Address & Introduction by
Türkan Karakurt, Director, Geneva Office, Friedrich-Ebert-Stiftung
Jean-Pierre Lehmann, Professor, IMD, Director, The Evian Group at IMD

Dinner at IMD Restaurant

Keynote Speech

Is Copenhagen possible if we fail the Doha Development Round?

Keynote Speaker: **Harsha Vardhana Singh**, Deputy Director-General, WTO

Saturday, 4 October

09:00 – 09:30

Introduction:

Trade & Climate Change, definition & challenges

by **Mark Halle**, European Representative & Director, International Institute for Sustainable Development

09:30 – 10:45

High Level Forum:

Setting the scene for the global debate on Trade and Climate Change

Chair: **Shada Islam**, Senior Programme Executive, European Policy Centre

Panel: **Ricardo Melendez-Ortiz**, Chief Executive, International Center for Trade and Sustainable Development (ICTSD)

Manuel Teehankee, Ambassador, Permanent Mission of the Philippines to the WTO

Reinhard Schweppe, Ambassador, Permanent Representative for Germany to the United Nations Office at Geneva

José Romero, Head of Section, International Affairs Division, Federal Office for the Environment, FOEN

Talaat Abdel Malek, Professor of Economics, American University in Cairo

10:45 – 11:15

Coffee Break

11:15 – 13:00

Panel I
The European Climate Strategy: after Kyoto and the Heiligendamm process

- Chair: **Aileen Ionescu-Somers**, Deputy Director, Forum for Corporate Sustainability Management (CSM), IMD
- Speaker: **Nick Mabey**, Chief Executive, Third Generation Environmentalism (E3G)
- Panel: **Anabella Rosemberg**, Policy Officer, International Trade Union Confederation (ITUC)
- R. Andreas Kraemer**, Director, Ecologic
- Eric Amstutz**, Director, EAME Public Affairs, Caterpillar

13:00 – 14:30

Lunch

14:30 – 16:15

Panel II
Food & Energy Security Challenges

- Chair: **Jayati Srivastava**, Associate Professor, Centre for International Politics, Organisation and Disarmament School of International Studies, Jawaharlal Nehru University, India
- Speaker: **Herbert Oberhänsli**, Assistant Vice President, Economic and International Relations, Nestle S.A.
- Panel: **Manzoor Ahmad**, Director, FAO Liaison Office in Geneva
- Cho-Oon Khong**, Chief Political Analyst, Shell International Ltd
- Vera Thorstensen**, Economic Advisor, Permanent Mission of Brazil
- Nidal Salim**, Director, Geneva Institute for Water, Environment and Health (GIWEH)
- Sue Longley**, Agricultural Coordinator, the International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations (IUF)

16:15 – 16:45

Coffee Break

16:45 – 18:30

**Panel III
Trade and Climate Justice**

- Chair: **Ravi Kanth Devarakonda**, Geneva Editor, Washington Trade Daily and Deccan Herald (India)
- Speaker: **Beatrice Chaytor**, Political Consultant, ILEAP
- Panel: **Ujal Singh Bhatia**, Ambassador, Permanent Mission of India to the WTO
- Rengang Huang**, Minister Counsellor, Permanent Mission of PR of China to the WTO
- Felix Peña**, Professor, Universidad Nacional de Tres de Febrero, Director, Institute of International Trade (FSTB), Argentina
- Atul Kaushik**, Director, CUTS Geneva Resource Centre
- Aileen Kwa**, Programme Coordinator, Trade & Development, South Centre

18:30 – 21:45

Fondue Dinner at Café du Grütli,
*Rue de la Mercerie 4
1003 Lausanne*

Sunday, 5 October

09:00 – 11:00

**Panel IV
Getting the Matrix Right**

- Chair: **Jodie Thorpe**, Manager, Emerging Economies Programme, SustAinability Ltd
- Speaker: **Dirk Messner**, Director, German Development Institute & Member, German Advisory Council on Global Change
- Panel: **Moustapha Kamal Gueye**, Senior Programme Manager, ICTSD
- Vesile Kulacoglu**, Director, Trade & Environment Division, WTO
- Arthur E. Appleton**, Partner, International Trade & Arbitration, Appleton Luff International Lawyers
- Tom Owino Oduol**, Vice President, ClimateCare, Kenya

11:00 – 11:15

Coffee Break

11:15 – 12:45

Open Forum & Conclusion

Facilitators: **Türkan Karakurt**, Director, Geneva Office, Friedrich-Ebert-Stiftung
Jean-Pierre Lehmann, Professor, IMD, Founding Director, The Evian Group at IMD

13:00 – 14:00

Buffet Luncheon at Mövenpick Hotel (optional)

Procedures

- Format:** The Evian Group convenes roundtable meetings of international corporate, government and opinion leaders. Speakers act as catalysts for discussion; their introductory remarks should be very brief, aimed at contributing to overall discussion. There should be no prepared statements or speeches. The high quality of debate and the open, frank, nature of its dialogues have been an Evian feature since its establishment in 1995.
- Goals:** The Evian Group is committed to fostering an open, inclusive, global market economy in a rules-based multilateral framework, focusing especially on Asia – Europe economic relations. Inclusiveness applies both to developing countries and to the younger generations. The Evian Group delivers on this through four pillars: education, as a think tank, a forum for dialogue and by actively engaging in advocacy in favour of an open global trade and investment agenda. Hence the objective of the round-table meetings is to dialogue, to build confidence across multiple constituencies, stakeholders and continents, to learn and to clarify issues, to identify priorities, but also very much to influence the public policy process.
- Confidentiality:** The Chatham House rule applies: “When a meeting, or part thereof, is held under the Chatham House rule, participants are free to use the information received, but neither the identity nor the affiliation of the speakers, nor that of any other participant, must be revealed.”
- Timing:** Sessions are very intensive and the agenda is ambitious: all sessions will begin punctually and aim to end on time.
- Output:** A report will be drawn up and circulated amongst participants and the Evian Group network. It will also be made available on the public domain of the Evian Group website.
- Dress Code:** Smart casual