

## **Multi-Stakeholder Dialogue IV**

# **Perspectives on Key 21<sup>st</sup> Century Challenges: Demographics, Trade, Employment and Migration**

IMD, Lausanne, Switzerland  
Cassani Auditorium  
14 – 16 September 2007

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The Multi-Stakeholder Dialogue series initiated four years ago as a collaboration between the Friedrich Ebert Stiftung and the Evian Group at IMD has proven successful over the years, due to a complementary approach to global governance issues and the common conviction that globalisation, under the right framework of rules and regulations has the potential of becoming a promoter of inclusiveness, equity, fairness and ultimately peace and prosperity.

In the course of the 2006 Multi-Stakeholder Dialogue focusing on *Trade, Economic Growth and the Globalisation of Employment*, migration emerged as a critical component of contemporary integrative dynamics and a major challenge posed to the international community in the global era. Indeed, the dramatically changing global demographic picture, coupled with the shifting global economic paradigm, the trade public policy drift and the geopolitical confusion and tension that prevails, it perhaps presents one of the most important themes of the 21<sup>st</sup> century.

When Europe experienced great demographic increase and constrained economic circumstances in the 18<sup>th</sup> and 19<sup>th</sup> centuries, Europeans migrated to the “new world” in massive droves and carved out for themselves massive empires. Today, as developing societies in Asia, Africa and Latin America experience similar phenomena, the world has in fact turned out to be far less “global” than it was, as walls as well as physical and cultural barriers are erected.

As it was stated in the previous Multi-Stakeholder dialogue, cross-border flows of people remain heavily controlled rather than governed and a lot of effort has to be undertaken to encourage the de-polarisation of the discourse on international migration and instil policy coherence at the domestic, regional and international levels<sup>1</sup>. This is a subject that arises strong passions that would best benefit from a dispassionate analysis. Dispassionate, however, does not mean inhumane.

The objective of the Fourth Multi-Stakeholder Dialogue is to foster dispassionate discussion on the topic of demographics, trade, employment and migration, as a constructive step to seeking to find effective and humane solutions.

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<sup>1</sup> See *Trade, Economic Growth and the Globalisation of Employment* summary report by Fabrice Lehmann: <http://www.eviangroup.org/p/1501.pdf>

Programme  
IMD, Lausanne, Switzerland  
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**Friday, 14 September**

14:00 – 15:00

Registration

15:00 – 15:15

**Welcome & Introduction**

Winfried Veit, Director, Geneva Office, Friedrich-Ebert-Stiftung  
Jean-Pierre Lehmann, Professor & Founding Director, The Evian Group at  
IMD

15:15 – 17:30

**Panel I**

**Demographics, Migration and Mobility: North – South Cooperation  
versus Confrontation in the “Post Doha” Age**

Moderator: **Jean-Pierre Lehmann**, Professor & Founding Director, The  
Evian Group at IMD

Panel: **Harsha V. Singh**, Deputy Director General, WTO

**Yolande Biké**, Ambassador, Gabon Permanent Delegation  
to UNESCO

**Ujal Singh Bhatia**, Ambassador, Permanent Mission of  
India to WTO

**Manzoor Ahmad**, Ambassador, Permanent Mission of  
Pakistan to the WTO

**Luzius Wasescha**, Ambassador, Permanent Mission of  
Switzerland to the WTO

**Huang Rengang**, Minister Counsellor, Permanent Mission  
of China to the WTO

**Detlev A. Brauns**, Head of WTO Unit, Permanent Mission of  
the Federal Republic of Germany

**Faizel Ismail**, Head of Delegation to the WTO, South African  
Permanent Mission to the WTO

**Talaat Abdel-Malek**, Professor, American University in  
Cairo

17:30 – 17:45

Coffee Break

17: 45 – 19:45

**Panel II  
Perspectives and Expectations from Labour Surplus Countries**

Moderator: **Veena Jha**, Visiting Fellow, IDRC, Canada and Professorial Fellow, Warwick University, U.K

Panel: **Shaista Sohail, Counsellor**, Permanent Mission of Pakistan to the WTO

**Manuel Teehankee**, Ambassador, Permanent Mission of the Philippines to the WTO

**Hoe Lim**, Counsellor, Trade in Services Division, WTO

19:45 – 21:45

**Drinks & Dinner at IMD Restaurant**

Keynote Speaker: **Frans Baleni**, National Union of Mineworkers, South Africa  
“South Africa: Critical Issues in Employment & Economic Growth”

**Saturday, 15 September**

09:00 – 10:45

**Panel III  
Chinese Migration Goes Global**

Moderator: **Marc Laperrouza**, Senior Advisor, Evian Group

Lead Discussant: **Peter Kwong**, Professor, Asian American Studies Program, Hunter College, Professor of Sociology, City University New York & Author of “Chinese Migration Goes Global”, *Yale Global Online*

Panel: **Debariya Bhattacharya**, Executive Director, Centre for Policy Dialogue, Dhaka, Bangladesh

**Kamalam**, Director - Equality and Youth, International Trade Union Confederation (ITUC)

**Mzukisi Qobo**, Research Fellow, University of Stellenbosch, South Africa

**Shuaihua Cheng**, Programme Officer for Strategic Analysis and China, International Centre for Trade & Sustainable Development, Geneva

10:45 – 11:15

Coffee Break

11:15 – 13:00

**Panel IV  
Trade and Temporary Labour Mobility: Best Practices**

Moderator: **Aldo Matteucci**, Senior Fellow (International Trade Relations and Diplomacy), DiploFoundation

Lead Discussants: **Marion Panizzon**, Research Fellow, the World Trade Institute and **Chantal Blouin**, Senior Researcher, the North-South Institute  
Co-authors of a joint NCCR-Trade and ICTSD project on facilitating temporary labour mobility

Panel:

**Lakshmi Puri**, Director, Division on International Trade in Goods and Services

**Umberto Celli Júnior**, Professor of International Trade Law, University of Sao Paulo

**Rudi Dicks**, Labour Market Policy Coordinator, COSATU, South Africa

**Valérie Engammare**, Legal Officer, International Economic Law, Swiss Secretariat for Economic Affairs

**Esther Busser**, Trade Policy Officer, International Trade Union Confederation

**Guillermo Malpica**, Economic Counsellor, Permanent Mission of Mexico to the WTO

**Ibrahim Awad**, Director of International Migration Programme, ILO

13:00 – 14:15

Lunch

14:15 – 16:00

**Parallel Working Groups: Trade, Employment, Migration and .....**  
(Working Group Discussion Leaders)

- A**            Labour Standards (**Huong Ngo**, Co-Founder, Centre for Development and Integration, Vietnam & **Steffen Grammling**, Program Officer, Geneva Office, Friedrich-Ebert-Stiftung)
- B**            Women (**Helena Schwenken**, Post-Doctoral Research and Teaching Associate, University of Kassel & **Franziska Humbert**, Oxfam)
- C**            Social Impact on countries of emigration: cases of Ghana and Pakistan (**Franklin Cudjoe**, Executive Director, Imani, Ghana and **Huma Fakhar**, Partner, Fakhar Law, Pakistan)
- D**            Information Technology & Implications (**Stéphane Le Boudier**, Founder/CEO, Le Boudier LLC)
- E**            Demographics and Youth (**Kamalam**, Director - Equality and Youth, International Trade Union Confederation (ITUC) & **Fabrice Lehmann**, Research Associate, The Evian Group)

16:00 – 16:15

Coffee Break

16:15 – 17:15

**Parallel Working Groups: Reports by Rapporteurs**  
Facilitated by Jean-Pierre Lehmann and Winfried Veit

17:15 – 19:15

**Panel V**  
**Business Perspectives on Employment and Migration**

- Moderator:        **Arthur Appleton**, Partner, Appleton Luff International Lawyers, Geneva
- Lead  
Discussant:        **Maury Peiperl**, Professor of Leadership & Strategic Change, IMD
- Panel:                **Cho-Oon Khong**, Chief Political Analyst, Shell International
- Michael W. Garrett**, Former Executive Vice President Asia-Oceania-Africa and Middle East, Nestle S.A.
- Guido Glania**, Director, International Trade Policy, Federation of German Industries
- Seydou Kane**, Dupont de Nemours International
- Leila Camilla Gaaserud**, Managing Partner, GCC Consulting
- Mope Ogunsulire**, Assistant Vice President, Corporate Development, SGS Group

**Jürgen Matthes**, Senior Economist, Institut der deutschen  
Wirtschaft e.V.

**Alexander Van de Putte**, Senior Director, PFC Energy  
International

19:45 – 21:45

Fondue Dinner Café Grütli

**Sunday, 16 September**

09:00 – 11:00

**Panel VI**

**Prospects for European-African Relations: Implications for Trade,  
Employment and Migration**

Moderator: **Winfried Veit**, Director, Geneva Office, Friedrich-Ebert-  
Stiftung

Panel: **Frans Baleni**, General Secretary, National Union of  
Mineworkers, South Africa

**Yolande Biké**, Ambassador, Gabon Permanent Delegation  
to UNESCO

**Franklin Cudjoe**, Executive Director, Imani, Ghana

**Stéphane Le Boudier**, Founder/CEO, Le Boudier LLC

**Ndioro Ndiaye**, Deputy Director, International Organisation  
for Migration, Geneva

**Nicolas Imboden**, Director, IDEAS Centre, Geneva

11:00 -11:15

Coffee Break

11:15 – 12:30

**Open Forum**

Facilitators: **Winfried Veit** Director, Geneva Office, Friedrich-Ebert-Stiftung & **Jean-Pierre Lehmann**, Professor, IMD, Founding Director, The Evian Group at IMD

12:30 – 12:45

**Closing Remarks** : **Ndiro Ndiaye**, Deputy Director, International Organisation for Migration

13:00 – 14.00

Buffet Luncheon at Mövenpick Hotel

## **Procedures**

- Format:** The Evian Group convenes roundtable meetings of international corporate, government and opinion leaders. Speakers act as catalysts for discussion; their introductory remarks should be very brief, aimed at contributing to overall discussion. There should be no prepared statements or speeches. The high quality of debate and the open, frank, nature of its dialogues have been an Evian feature since its establishment in 1995.
- Goals:** The Evian Group is committed to fostering an open, inclusive, global market economy in a rules-based multilateral framework, focusing especially on Asia – Europe economic relations. Inclusiveness applies both to developing countries and to the younger generations. The Evian Group delivers on this through four pillars: education, as a think tank, a forum for dialogue and by actively engaging in advocacy in favour of an open global trade and investment agenda. Hence the objective of the round-table meetings is to dialogue, to build confidence across multiple constituencies, stakeholders and continents, to learn and to clarify issues, to identify priorities, but also very much to influence the public policy process.
- Confidentiality:** The Chatham House rule applies: “When a meeting, or part thereof, is held under the Chatham House rule, participants are free to use the information received, but neither the identity nor the affiliation of the speakers, nor that of any other participant, must be revealed.”
- Timing:** Sessions are very intensive and the agenda is ambitious: all sessions will begin punctually and aim to end on time.
- Output:** A report will be drawn up and circulated amongst participants and the Evian Group network. It will also be made available on the public domain of the Evian Group website.
- Dress Code:** Smart casual