

## Multi-Stakeholder Dialogue III

# Global Trade, Economic Growth and the Globalisation of Employment

IMD, Lausanne, Switzerland  
Maucher Auditorium  
10 – 12 November 2006

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The number of states in the global market economy has practically doubled over the last fifteen years, an increase, however, which veils the enormity of over one billion consumers and the huge supply of cheap labour that China's entry alone created. This market liberalisation of industrialising countries has enabled unprecedented rates of growth, through not only labour intensive manufacturing but also a competitive edge in internationally-traded services, with India particularly successful in the IT sector.

However, this unprecedented growth has been uneven in terms of its impact on the global population, in both North and South, including some, but excluding many, resulting in the stubborn persistence of poverty in many areas, rising inequality and some alarming rates of unemployment. Policy makers and policy thinkers today are grappling with the immense challenge of creating both international and domestic conditions that will enhance inclusive growth, greater equality and especially creation of jobs. Questions arising include: What lessons can be drawn from China's experience of domestic reform and market opening? How can access to education and skills of entrepreneurship be fostered in developing countries to accelerate as well as broaden domestic economic and social development?

With such transformations in the global economy, growing wealth disparity both between and within states, and new dynamism in the global employment market where labour and jobs are increasingly crossing borders, there is a desperate need to move towards a more inclusive global order. What is the WTO's role in the facilitation of the global movement of people? What global institutional reform is necessary to establish policy coherence and coordination among the WTO as an institution and other international organisations such as the ILO?

The collapse of Doha has debunked some of the illusions of Doha's capacity as a development round, which largely ignored the realities of a framework unsuited to addressing the complexities of the varying levels of development, particularly amongst the poorer countries. A fragile and uncertain future lies ahead for the WTO as an institution as well as for the multilateral trading system, further embattled by the escalation in preferential trade agreements. However, with Doha stalled, there has opened a window of opportunity for reflection on future scenarios for the global trading system, an opportunity to question and enhance the effectiveness of the WTO institution in today's global economic order, as well as an opportunity to generate concrete analysis of trade's developmental role. Indeed, in this period of reflection, we must also question what legacy and global order will be passed on to the next generation?

Participants:

To address and highlight these issues, the roundtable meeting will bring together approximately sixty participants from academe, government, trade unions, industry, the media and NGOs from all of the world's major regions. Participation is by invitation only. The organisers will include participants from previous Multi-stakeholder dialogues and new members.

Format & Output:

The meeting will begin on the afternoon of Friday, 10<sup>th</sup> November and terminate with lunch on Sunday 12<sup>th</sup>. It will be held at the IMD campus in Lausanne, Switzerland, and participants will have accommodation at the near-by (three minutes walk) Mövenpick Hotel. It is an inter-active round table meeting with panellists expected to act as catalysts for discussion.

The Chatham House rule will prevail: *"When a meeting or gathering, or part thereof, is held under the Chatham House Rule, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed; nor may it be mentioned that the information was received at such a meeting or gathering."*

A summary report will be compiled and distributed to all participants and the Evian Group network.

Further information can be obtained from Ms Natasha Hanshaw, Evian Group Research Assistant, telephone: +41-21-618-0371; or by e-mail to: [Natasha.Hanshaw@imd.ch](mailto:Natasha.Hanshaw@imd.ch)

Programme  
IMD, Lausanne, Switzerland  
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**Friday, 10 November**

14:00 – 15:00

**Registration**

15:00 – 15:15

**Introduction**

**Erfried Adam**, Director, Geneva Office, Friedrich-Ebert-Stiftung  
**Jean-Pierre Lehmann**, Professor, IMD, Director, The Evian Group

15:15 – 17:00

**Panel I**

**What went wrong with Doha?**

Moderator: **Jean-Pierre Lehmann**, Professor, IMD, Founding Director, The Evian Group at IMD

Panel: **Alejandro Jara**, Deputy Director General, WTO

**Nicolas Imboden**, Director, IDEAS

**Felix Peña**, Director, UNTREF, Buenos Aires

**John Evans**, General Secretary, Trade Union Advisory Committee to the OECD

**Eduard Arruga I Valeri**, International Trade Policy Manager, Nestlé

17:00 – 17:15

**Coffee Break**

17:15 – 19:15

**Panel II**

**Multilateralism versus Preferentialism**

Moderator: **Ricardo Melendez-Ortiz**, Executive Director, International Center for Trade and Sustainable Development (ICTSD)

Panel: **Lakshmi Puri**, Director, UNCTAD Division on International Trade in Goods and Services

**Rolph van der Hoeven**, Director a.i., International Policy Group, Integration Department, ILO

**Govindasamy Rajasekaran**, Secretary General, Malaysian Trades Union Congress

**Rengang Huang**, Minister Counsellor, Permanent Mission of China to the WTO

**Mzukisi Qobo**, Post-doc Research Fellow, University of Stellenbosch

**Hoe Lim**, Counsellor, Trade in Services Division, WTO

19:15 – 21:30

**Drinks & Dinner**

**hosted by IMD at IMD Restaurant**

**Saturday, 11 November**

09:00 – 10:45

**Panel II  
Re-thinking the link between development and the WTO**

Moderator: **Mark Halle**, European Representative and Director, Trade and Investment, International Institute for Sustainable Development  
Panel: **Sabrina Varma**, Trade and Development Specialist, United Nations Development Program (UNDP), Geneva  
**Carlos Braga**, Senior Adviser, International Trade, World Bank  
**James Howard**, Director, Employment and International Labour Standards, ICFTU, Brussels  
**Selima Ahmad**, President, Bangladesh Women Chamber of Commerce and Industry  
**Talaat Abdel-Malek**, Professor of Economics, American University in Cairo

10:45 – 11:15

**Coffee Break**

11:15 – 13:00

**Parallel Working Groups: Trade, Development, and The Global Economic Agenda**

- A) Trade, Governance and Employment (**Umberto Celli Junior**, Professor of International Trade Law, International Trade Law and Development Institute, Sao Paulo)
- B) Trade, Governance and Entrepreneurship (**Kamal Quadir**, CellBazaar, Bangladesh)
- C) Trade, Governance and Education (**Franklin Cudjoe**, Executive Director, Imani, Ghana)
- D) Trade and Aid: Assessing priorities and measuring effectiveness (**Martina Garcia**, Trade Directorate, OECD)
- E) External Challenges and Domestic Reforms: Lessons from China (**Shuaihua Cheng**, Young Professional Officer, China Programme, ICTSD, Switzerland)

13:00 – 14:30

**Lunch**

14:30 – 16:30

**Parallel Working Groups: Reports by rapporteurs and discussion**  
Facilitated by Jean-Pierre Lehmann and Erfried Adam

16:30 – 16:45

**Coffee Break**

16:45 – 18:45

**Panel III  
Trade, Migration and Development**

Moderator: **Erfried Adam**, Director, Geneva Office, Friedrich-Ebert-Stiftung  
Panel: **Pierre Sauvé**, World Trade Institute, Berne, Switzerland and London School of Economics and Political Science, London, UK  
**Debapriya Bhattacharya**, Executive Director, Centre for Policy Dialogue, Dhaka, Bangladesh  
**Piyasiri Wickramasekara**, Senior Migration Specialist, ILO  
**Ana Avendano**, Associate General Counsel and Director, Immigrant Worker Program, AFL-CIO, Washington DC

19:15 – 21:45

**Dinner** *Café Grütli (depart as group from Mövenpick Hotel)*

**Sunday, 12 November**

08:45 – 10:45

**Panel IV  
Future Scenarios for Trade, Development and the WTO**

Moderator: **Simon Evenett**, Director, SIAW-HSG, University of St. Gallen  
Panel: **Ximena Escobar de Nogales**, Deputy Director, CASIN  
**Martina Garcia**, Trade Directorate, OECD  
**Shaista Sohail**, Counsellor, Permanent Mission of Pakistan to the WTO  
**Ujal Singh Bhatia**, Ambassador, Permanent Mission of India to WTO  
**Fernando de Mateo**, Mexican Permanent Representative to WTO  
**Roderick Abbott**, former DDG of WTO  
**Chiedu Osakwe**, Director, DDA Special Duties Division, WTO  
**Faizel Ismail**, Head of Delegation to the WTO, Permanent Mission of South Africa to the WTO

10:45 – 11:00

***Coffee Break***

11:00 – 12:45

**Panel V  
What legacy for the next generation?**

Moderator: **Karine Zufferey**, Projects Leader, The Evian Group  
Panel: **Ghislaine Weder**, PhD candidate, Graduate Institute of International Studies  
**Mona Mroué**, Professor, International Programme, La Salle University  
**Atul Pahwa**, Research Associate, IMD  
**Esther Busser**, International Confederation of Free Trade Unions  
**Mahnaz Malik**, Mahnaz Malik International Law Council

12:45 – 13:15

**Closing Session**

**Erfried Adam**, Director, Geneva Office, Friedrich-Ebert-Stiftung  
**Jean-Pierre Lehmann**, Professor, IMD, Founding Director, The Evian Group at IMD

13:15 – 14:30

***Buffet Luncheon at Mövenpick Hotel***

## Procedures

- Format:** *The Evian Group convenes roundtable meetings of international corporate, government and opinion leaders. Speakers act as catalysts for discussion; their introductory remarks should be very brief, aimed at contributing to overall discussion. There should be no prepared statements or speeches. The high quality of debate and the open, frank, nature of its dialogues have been an Evian feature since its establishment in 1995.*
- Goals:** *The Evian Group is committed to fostering an open, inclusive, global market economy in a rules-based multilateral framework, focusing especially on Asia – Europe economic relations. Inclusiveness applies both to developing countries and to the younger generations. The Evian Group delivers on this through four pillars: education, as a think tank, a forum for dialogue and by actively engaging in advocacy in favour of an open global trade and investment agenda. Hence the objective of the round-table meetings is to dialogue, to build confidence across multiple constituencies, stakeholders and continents, to learn and to clarify issues, to identify priorities, but also very much to influence the public policy process.*
- Confidentiality:** *The Chatham House rule applies: “When a meeting, or part thereof, is held under the Chatham House rule, participants are free to use the information received, but neither the identity nor the affiliation of the speakers, nor that of any other participant, must be revealed.”*
- Timing:** *Sessions are very intensive and the agenda is ambitious: all sessions will begin punctually and aim to end on time.*
- Output:** *A report will be drawn up and circulated amongst participants and the Evian Group network. It will also be made available on the public domain of the Evian Group website.*
- Dress Code:** *Smart casual*