

Multi-Stakeholder Dialogue VI

Trade, Climate Change & Development A fresh look at Dilemmas & Reconciliation

IMD, Lausanne, Switzerland
24 – 26 September 2009

We live in an era of high risks in many geopolitical, economic and social domains. The two greatest challenges are climate change and economic development. In the course of the next decade, as the world's population will increase by 1 billion, the vast majority of whom will be born in poor countries, the climate change and development challenges will become all the greater. In reality, as the Stern Review strongly emphasised, the two cannot be disassociated: if we fail on climate change, we will fail on development – especially as poor countries tend to be the most vulnerable – and if we fail on economic development, we will fail on climate change.

Trade is a fundamental component in economic development – whether in respect to poverty reduction, employment, gender equity, technology transfer, etc – as it is also fundamental to climate change. With the Climate Change Conference in Copenhagen due in December, the fact that the Doha Round remains in the doldrums is not a good omen. While trade and climate change should be bringing the world together to face common threats and seize common opportunities, as things stand global divisiveness stands out more than global cohesiveness.

Building on the 5th Multi-Stakeholder Dialogue on *Trade & Climate Change: Confrontation or Collaboration*, which took place in October 2008, the Evian Group at IMD and the Friedrich-Ebert-Stiftung are convening the 6th Multi-Stakeholder Dialogue to take place at the IMD campus in Lausanne on 24-26 September. The objective is to provide a platform that generates ideas, builds confidence and seeks common solutions between diverse constituencies and stakeholders and also to act as a bridge between North and South. The overall aim is to explore the trade offs between trade, the management of climate change and the policies needed for building sustainable economies in both developing and industrialised countries.

Representatives of trade and environment stakeholder networks – government, business, academe, NGOs and trade unions – are invited to join hands in catalysing the current state of reflection around a set of constructive solutions. The present global economic crisis warrants fresh ideas and policies. The constraints imposed by our environment, coupled with the pressures of demographic trends, call for the urgent conception and implementation of sustainable changes in the global economic architecture.

From an international trade perspective, what are the necessary conditions for an environmentally benevolent economic recovery? While all nations are busy grappling with policy responses to the financial crisis, fast growing and emerging economies are under scrutiny to meet both environmental and developmental challenges. LDCs are suffering the consequences of a set of crises not even remotely of their making. At the same time, the Western model of consumption-driven capitalism is under fire. Cap and trade schemes are being introduced in OECD countries in an uncoordinated manner, carbon leakage remains a source of dispute, contention surrounds intellectual property, environmental norms that possibly flout WTO obligations are being considered, and the main carbon emitters – most notably the US and China – appear to be far from a common understanding of a post-Kyoto regime.

How is it possible to meet the challenge of a concerted and collaborative route out of these dilemmas: stimulating quality growth while slowing greenhouse gas emissions with a transition to less carbon-intensive economies? Working not only on climate mitigation, but also on the inescapable adaptation needs of poorer regions and populations requires a strong commitment to the concept of climate justice in the first place and secondly, considerable financial resources for technological innovation and the dissemination of low carbon technologies. The multilateral trading system can favour or impede the pursuit of climate change goals.

Our global economic system is clearly in need of adjustment. Multilateral institutions need to be strengthened in a coherent and just manner while redressing the environmental shortfalls and social inequalities generated by the recent excesses of globalisation. A reflection of this could be the sequencing of international negotiations with a hierarchy of norms that ensure the successful and efficient resolution of processes that integrate developmental needs with the management of climate change.

Programme

Thursday, 24 September

- 15:30-16:00 *Registration*
- 16:00 – 16:15 **Introduction** by **Türkan Karakurt**, Director, Geneva Office, Friedrich-Ebert-Stiftung, Switzerland and **Jean-Pierre Lehmann**, Professor & Founding Director, The Evian Group at IMD, Switzerland
- 16:15-16:30 **Global Challenges, Crises & Responsible Leadership**
Opening Address by **John Wells**, President, IMD, Switzerland
- 16:30-18:00 **Panel I : Setting the Scene - Seismic Shocks and Systemic Shifts
Climate Change, Trade & Development: The Imperative for Synergies**
- Chair **Jean-Pierre Lehmann**, Professor & Founding Director, The Evian Group at IMD, Switzerland
- Panel **Doaa Abdel Motaal**, Counsellor, Office of the Director-General, World Trade Organization, Switzerland
- Simon Evenett**, Professor, Swiss Institute for International Economics (SIAW-HSG), University of St Gallen, Switzerland
- Uri Dadush**, Senior Associate and Director International Economics Program, Carnegie Endowment, USA
- Wenran Jiang**, Associate Professor of Political Science, Mactaggart Research Chair of the China Institute, University of Alberta, Canada
- Paulo Estivallet de Mesquita**, Minister, Permanent Mission of Brazil to the WTO, Switzerland
- 18:00-18:15 *Coffee Break*
- 18:15-20:00 **Panel II : North-South Chasms
National Interests, Justice & the Geopolitics of Climate Change**
- Chair **Marc Saxer**, Dialogue on Globalization Program, Friedrich-Ebert-Stiftung Berlin, Germany
- Panel **Ravi Chaudhry**, Chairman, Cemex Investment & Services Pvt. Ltd., India
- Cho-Oon Khong**, Chief Political Analyst, Shell International Ltd., The Netherlands
- Alexandre Barbosa**, Director, Social Observatory Institute Brazil
- Jonas Mosia**, COSATU, South Africa
- Debapriya Bhattacharya**, Distinguished Fellow, Centre for Policy Dialogue (CPD), Bangladesh
- 20:00 - **Drinks & Dinner** at IMD Restaurant with *Keynote Speaker*
Eberhard von Koerber, Co-President, The Club of Rome, Switzerland

Friday, 25 September

09:00-10:30

**Panel III
Dilemmas, Trade-Offs and Imperatives
Profits, Green Jobs & Sustainable Business Models**

Chair **Anthony Travis**, Financial Advisor, Switzerland

Panel **Robert Baugh**, Executive Director, AFL-CIO Industrial Union Council, USA

Eric Amstutz, Director, EAME Public Affairs, Caterpillar SARL, Switzerland

Tom Owino Oduol, Vice-President, JP MORGAN ClimateCare, Kenya

Walter R. Stahel, Vice Secretary-General & Head of Risk Management Research, The Geneva Association, Switzerland

René Estermann, CEO, My Climate, President, Climatop, Switzerland

Claus Conzelmann, Vice President, Head of Safety, Health & Environmental Sustainability, Nestlé Group, Switzerland

10:30-11:00

***Special Report from Carbon Trust & Climate Strategies:
Addressing Carbon Leakage***

Chair **Jean-Pierre Lehmann**, Professor & Founding Director, The Evian Group at IMD, Switzerland

Speaker **Michael Grubb**, Chief Economist, UK Carbon Trust, UK

11:00 – 11:15

Coffee Break

11:15 – 13:15

Working Groups (including working lunch):

Trade, Climate Change & Development: Identifying solutions

Seven working groups will be asked to propose solutions for trade policies & instruments addressing climate change challenges.

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| Group I | Liberalization of Trade in Low-Carbon Goods and Services. Facilitated by Jürgen Matthes , Head of International Economic Policy Department, International Economic Policy, Institut der deutschen Wirtschaft e.V., Germany |
| Group II | Technical Standards, Labelling & Green Protectionism. Facilitated by Arthur Appleton , Partner, International Trade and Arbitration, Appleton Luff International Lawyers, Switzerland |
| Group III | Reduction of Fossil Fuel Subsidies. Facilitated by Mark Halle , European Representative & Director, International Institute for Sustainable Development (IISD), Switzerland |
| Group IV | Border Adjustment Measures and Carbon Leakage. Facilitated by Doaa Abdel Motaal , Counsellor, Office of the Director-General, World Trade Organization, Switzerland |
| Group V | Cap & Trade as models for Financing. Facilitated by David Lunsford , Policy Leader, International Emissions Trading Association (IETA), Switzerland |
| Additional Working Themes | Group VI How can Tomorrow's Generation Impact Today's Policy Process? Facilitated by Daniel Foa , Co-Founder, 51Sim - Sustainable Innovation Movement for a Better World, PR of China |
| | Group VII Asian Growth Models: In Search of Alternatives Facilitated by Kevin J. Tu , Senior Consultant, M.K. Jaccard Associates, Associates Inc., Canada |

13:15 – 14:45

Report back from Working Groups

Proposed Solutions for Clean Growth

Facilitated by **Maury Peiperl**, Professor of Leadership and Strategic Change, IMD, Switzerland

14:45-15:45

Open Forum

Winning Global Support for a Just & Dynamic Trade and Climate Change Agenda. Facilitated by **Barbara Meynert**, Senior Advisor, Li & Fung Group, UK & **Jean-Pierre Lehmann**, Professor & Founding Director, The Evian Group at IMD, Switzerland

15:45-16:00

Coffee Break

16:00 – 17:45

**Panel IV
Knowledge Creation and Knowledge Diffusion
Innovation, Technology Transfer & Intellectual Property**

- Chair **Nayan Chanda**, Director of Publications, Yale Centre for the Study of Globalization, USA
- Panel **Alexander Van de Putte**, Senior Director, PFC Energy International, Switzerland
- Dalindyebo Shabalala**, Lecturer, University of Maastricht Faculty of Law, The Netherlands
- Ann Florini**, Director, Centre on Asia and Globalization, Singapore
- Christiane Gerstetter**, Researcher, Ecologic Institute, Germany
- Zeinab Safar**, Chairman, Mechanical Engineering Department, American University in Cairo, Egypt
- Thaddeus Burns**, Senior Counsel, IP & Trade, General Electric, Switzerland
- Sisule F. Musungu**, President, IQsensato, Switzerland

17:45 – 19:15

***Scenarios for Trade & Climate Change
Film, Presentation & Open Forum***

- Chair **Winfried Veit**, Director, Geneva Office, Friedrich-Ebert-Stiftung, Switzerland
- Panel **Alun Rhydderch**, Leader, International Futures Project, UK Government Horizon Scanning Centre
- Rashid Kaukab**, Deputy Director and Research Coordinator, CUTS Geneva Resource Centre, Switzerland
- Linu Mathew Philip**, Acting Executive Director & Fellow, Centre for Trade and Development (Centad), India
- Manzoor Ahmad**, Director, FAO Liaison Office, Switzerland

19:15 –

Drinks & Dinner at IMD Restaurant

Saturday, 26 September

09:00-09:30

Special Report
Trade, Climate Change & Capacity Building

- Chair **Jovan Kurbalija**, Director, DiploFoundation, Switzerland
- Speakers **Raymond Saner**, Director, Centre for Socio-Eco-Nomic Development (CSEND), Switzerland
- Lichia Saner-Yiu**, President, Centre for Socio-Eco-Nomic Development (CSEND), Switzerland

09:30 – 11:00

Panel V
Multilateral Solutions for Global Public Policy Issues –
How to promote Coherent Policies for Copenhagen, the G20 & the DDA?

- Chair **Ruth Findlay Brooks**, Development Director, Programme for Sustainability Leadership, University of Cambridge
- Panel **Govindasamy Rajasekaran**, Secretary General, Malaysian Trades Union Congress (MTUC), Malaysia
- Francis Vorhies**, Founding Director, Earthmind, Switzerland
- Sergio Marchi**, Senior Fellow, International Centre for Trade and Sustainable Development (ICTSD), Switzerland
- Vera Thorstensen**, Economic Advisor, Permanent Mission of Brazil, Switzerland
- Rengang Huang**, Minister Counsellor, Permanent Mission of PR of China to the WTO, Switzerland
- Felix Peña**, Professor, National University of Tres de Febrero (UNTREF) and Director of the Institute of International Trade - Standard Bank Foundation (FSTB), Argentina

11:00 -11:15

Coffee Break

11:15 – 12:30

Open Forum
Conclusions & Key Messages

- Facilitators: **Türkan Karakurt**, Director, Geneva Office, Friedrich-Ebert-Stiftung, Switzerland
- Jean-Pierre Lehmann**, Professor & Founding Director, The Evian Group at IMD, Switzerland

Procedures

- Format:** The Evian Group convenes roundtable meetings of international corporate, government and opinion leaders. Speakers act as catalysts for discussion; their introductory remarks should be very brief, aimed at contributing to overall discussion. There should be no prepared statements or speeches. The high quality of debate and the open, frank, nature of its dialogues have been an Evian feature since its establishment in 1995.
- Goals:** The Evian Group is committed to fostering an open, inclusive, global market economy in a rules-based multilateral framework, focusing especially on Asia – Europe economic relations. Inclusiveness applies both to developing countries and to the younger generations. The Evian Group delivers on this through four pillars: education, as a think tank, a forum for dialogue and by actively engaging in advocacy in favour of an open global trade and investment agenda. Hence the objective of the round-table meetings is to dialogue, to build confidence across multiple constituencies, stakeholders and continents, to learn and to clarify issues, to identify priorities, but also very much to influence the public policy process.
- Confidentiality:** The Chatham House rule applies: “When a meeting, or part thereof, is held under the Chatham House rule, participants are free to use the information received, but neither the identity nor the affiliation of the speakers, nor that of any other participant, must be revealed.”
- Timing:** Sessions are very intensive and the agenda is ambitious: all sessions will begin punctually and aim to end on time.
- Output:** A report will be drawn up and circulated amongst participants and the Evian Group network. It will also be made available on the public domain of the Evian Group website.
- Dress Code:** Smart casual